



PROMOTIONAL OPPORTUNITIES

Exhibitor NEW PRODUCT Submission

DEADLINE FOR SUBMISSION IS THURSDAY, DEC. 15, 2016 (NO EXCEPTIONS)

New products are in demand by our LBM audience every year. Products that qualify for the NEW classification must be those NEW to the lumber and building material industry since the last Expo (Feb. 10-12, 2016). A product that has been available in the industry and just recently added to an exhibiting company's product line does NOT fit the criteria for a NEW product. All submissions will go through a verification process.

NAME OF EXHIBITING COMPANY: _____

BOOTH NUMBER OF EXHIBITING COMPANY: _____

NEW PRODUCT: _____

MANUFACTURER: _____

WEBSITE FOR THE SUBMITTED PRODUCT: _____

ALL SUBMISSIONS MUST MEET THE FOLLOWING CRITERIA:

- YES, this product is new to the LBM industry since the last Expo (Feb. 2016) and not just new to my company's product line.
Approximate launch date: _____ Launched where: _____
- YES, this product or new feature of the product performs differently than any other available in its category (a new color or packaging option does not qualify a product as new).

DESCRIPTION OF NEW PRODUCT (MAXIMUM 75 WORDS):

CONTACT NAME: _____ TITLE: _____

CONTACT EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____

Please email this form to Melena Henzel, manager, convention & meetings, at mhenzel@nrla.org.



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Exhibitor LATEST PRODUCT Submission

DEADLINE FOR SUBMISSION IS THURSDAY, DEC. 15, 2016 (NO EXCEPTIONS)

Here's your chance to let attendees know about the latest additions to your product line or services. Latest Exhibitor Offerings are not necessarily new to the LBM industry, but are new to your business line.

NAME OF EXHIBITING COMPANY: _____

BOOTH NUMBER OF EXHIBITING COMPANY: _____

LATEST OFFERING: _____

MANUFACTURER: _____

DESCRIPTION OF LATEST OFFERING (maximum 75 words):

CONTACT NAME (PRINT): _____ TITLE (PRINT): _____

CONTACT EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____

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Exhibitor GREEN PRODUCT Submission

DEADLINE FOR SUBMISSION IS THURSDAY, DEC. 15, 2016 (NO EXCEPTIONS)

Submit only one GREEN product* per form, please. This form is for use when exhibiting a **manufactured product**.

NAME OF EXHIBITING COMPANY: _____

BOOTH NUMBER OF EXHIBITING COMPANY: _____

NAME OF GREEN PRODUCT: _____

NAME OF MANUFACTURER: _____

PART 1: HEALTH & POLLUTION

(Check all that apply.)

GREEN Product contains:

	YES	NO
Added formaldehyde	<input type="checkbox"/>	<input type="checkbox"/>
Halogenated flame retardants	<input type="checkbox"/>	<input type="checkbox"/>
PVC	<input type="checkbox"/>	<input type="checkbox"/>
Mercury	<input type="checkbox"/>	<input type="checkbox"/>
CFCs & HCFCs	<input type="checkbox"/>	<input type="checkbox"/>
Neoprene (chloroprene)	<input type="checkbox"/>	<input type="checkbox"/>
Cadmium	<input type="checkbox"/>	<input type="checkbox"/>
Polyurethane	<input type="checkbox"/>	<input type="checkbox"/>
Lead	<input type="checkbox"/>	<input type="checkbox"/>
Phthalates	<input type="checkbox"/>	<input type="checkbox"/>
Chlorinated or Chlorosulfonated Polyethylene	<input type="checkbox"/>	<input type="checkbox"/>
Wood Treatments: Creosote/Arsenic/Pentachlorophenol	<input type="checkbox"/>	<input type="checkbox"/>

PART 2: ENVIRONMENT & RESOURCE

A. List any third-party certifications (FSC, SFI, LEED, etc.) and/or verifications and attach supporting documentation:

B. List any third-party certifications achieved for companion products (i.e. adhesives):

C. List aspects of advanced product design (i.e. efficient material use, product durability, water or energy efficiency, life-cycle or end-of-life cycle):

D. Indicate the percentage (by weight) of the product in each of the following categories. Attach documentation showing certification or other verification of this information.

Recycled materials: _____% post-consumer _____% post-industrial

_____ % recycled packaging _____ % recyclable

Bio-based (timber) _____% FSC certified _____% SFI _____ Certified (other)

E. Indicate how manufacturing process preserves resources.

(Check all that apply.)

- Implements measures to significantly reduce air or water emissions, solid waste, energy or water use, or greenhouse gases.
- Purchases "green tags" to offset energy use.
- Invests in community-wide renewable power.
- Uses on-site generated renewable power.
- Handles waste not suitable for reuse in a sustainable manner.

CONTACT NAME (PRINT): _____ **TITLE (PRINT):** _____

CONTACT EMAIL: _____ **PHONE:** _____

SIGNATURE: _____ **DATE:** _____

* Green criteria courtesy of Cascadia Region Green Building Council.

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Exhibitor SHOW SPECIAL Submission

DEADLINE FOR SUBMISSION IS THURSDAY, DEC. 15, 2016 (NO EXCEPTIONS)

Please provide a description of your Show Special. Acceptable descriptions can include the following phrases: percentage off total order, dating programs, special pricing, includes delivery, special terms, reduction of invoice, BOGO, or point-of-sale displays.

NAME OF EXHIBITING COMPANY: _____

BOOTH NUMBER OF EXHIBITING COMPANY: _____ PHONE: _____

EMAIL: _____ WEBSITE: _____

NAME OF SHOW SPECIAL: _____

Description of SHOW SPECIAL (maximum 75 words):

CONTACT NAME: _____ TITLE: _____

CONTACT EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____

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