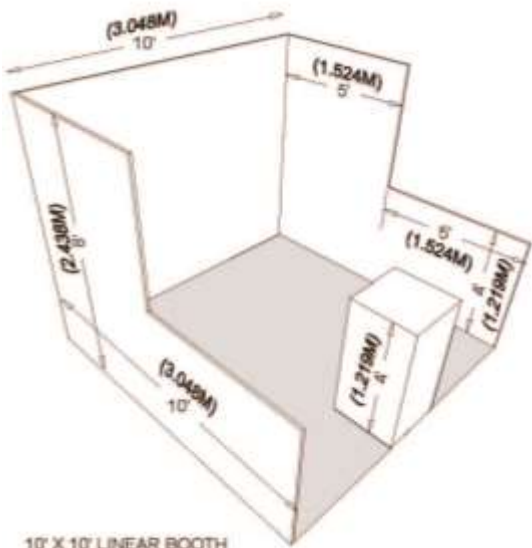


# BOOTH DISPLAY SPECIFICATIONS

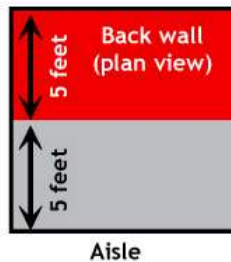
## Linear or In-Line Booth

Linear Booths have one side exposed to an aisle and are generally arranged in a series along a straight line. Linear Booths are 10ft (3.05m) wide and 10ft (3.05m) deep, i.e. 10'x10'. The maximum back wall height limitation is 8ft (2.44m), except in the case of 10'x40' (400 square feet) and larger, which are permitted up to 12ft (3.66m) in the rear half of the booth space as long as the back side of any structure over 8ft (2.44m) is free of signage, graphics, and/or logos.

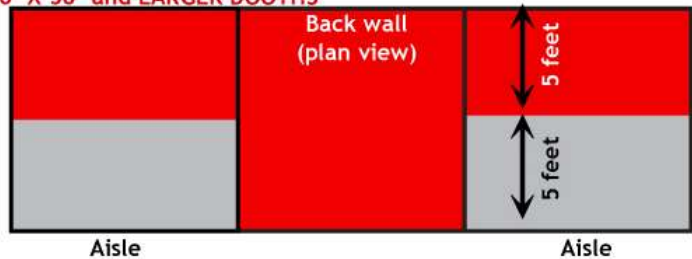
Display materials should not obstruct or block sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m) is allowed only in the rear half of the booth space, with a 4ft (1.22m) height limit imposed on all materials in the remaining space forward to the aisle. (Note: When 3 or more Linear Booths are used in combination as a single exhibit space (10'x30'), the 4ft (1.22m) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth.)



10' X 10' or 10' X 20' BOOTHS



10' X 30' and LARGER BOOTHS



Linear Booths

Aisle



Aisle

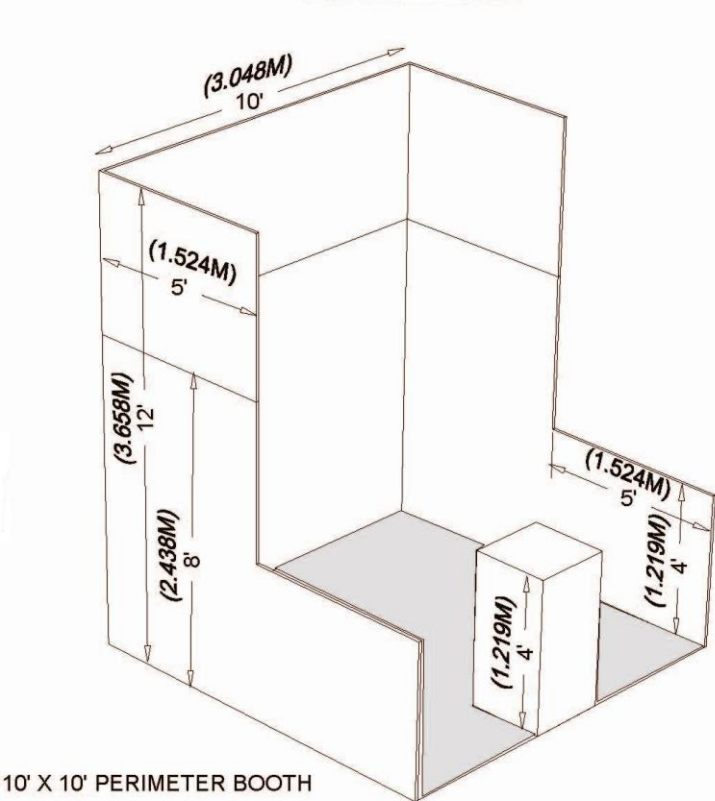
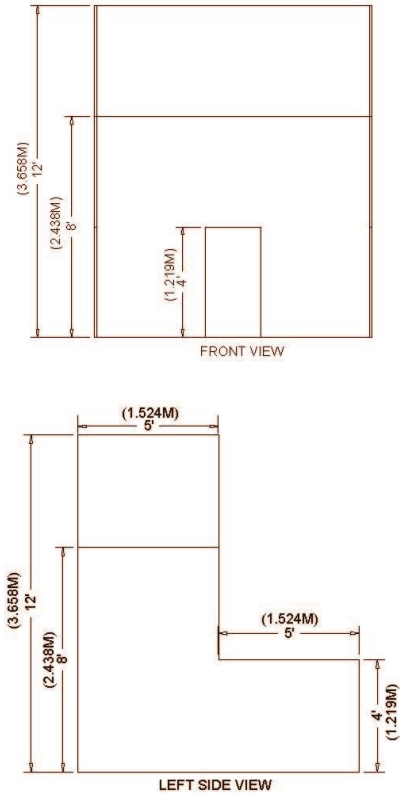
Aisle

# BOOTH DISPLAY SPECIFICATIONS

## Perimeter Booth

A Perimeter Booth is a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit. Perimeter booths have a 12ft (3.66m) maximum height limit.

Display materials should not obstruct or block sight lines of neighboring exhibitors. The maximum height of 12ft (3.66m) is allowed only in the rear half of the booth space, with a 4ft (1.22m) height limit imposed on all materials in the remaining space forward to the aisle. (Note: When 3 or more Linear Booths are used in combination as a single exhibit space (10'x30'), the 4ft (1.22) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth.)

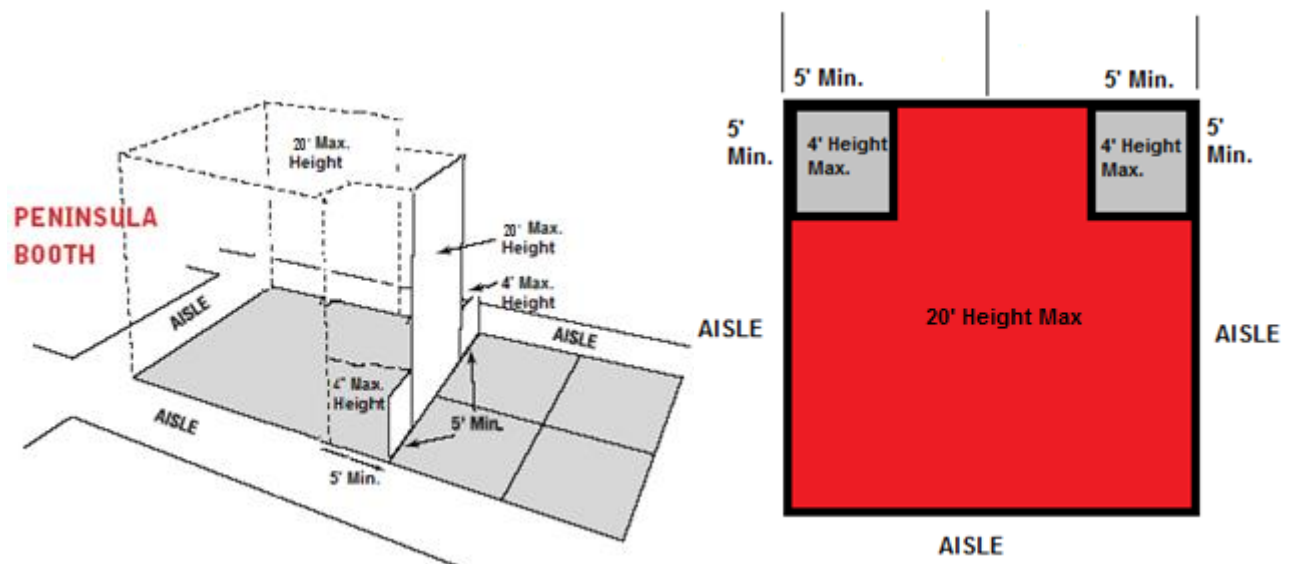
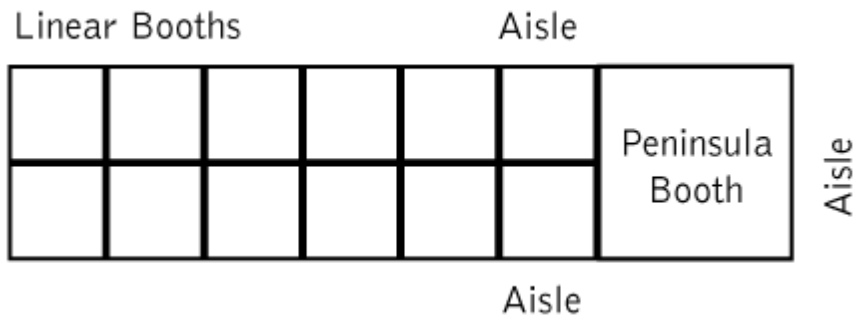


# BOOTH DISPLAY SPECIFICATIONS

## Peninsula Booth

A Peninsula Booth is exposed to aisles on 3 sides and composed of a minimum of 4 booths. A Peninsula Booth is 20'x20' (6.10m by 6.10m) or larger. The same principles apply regardless of booth size.

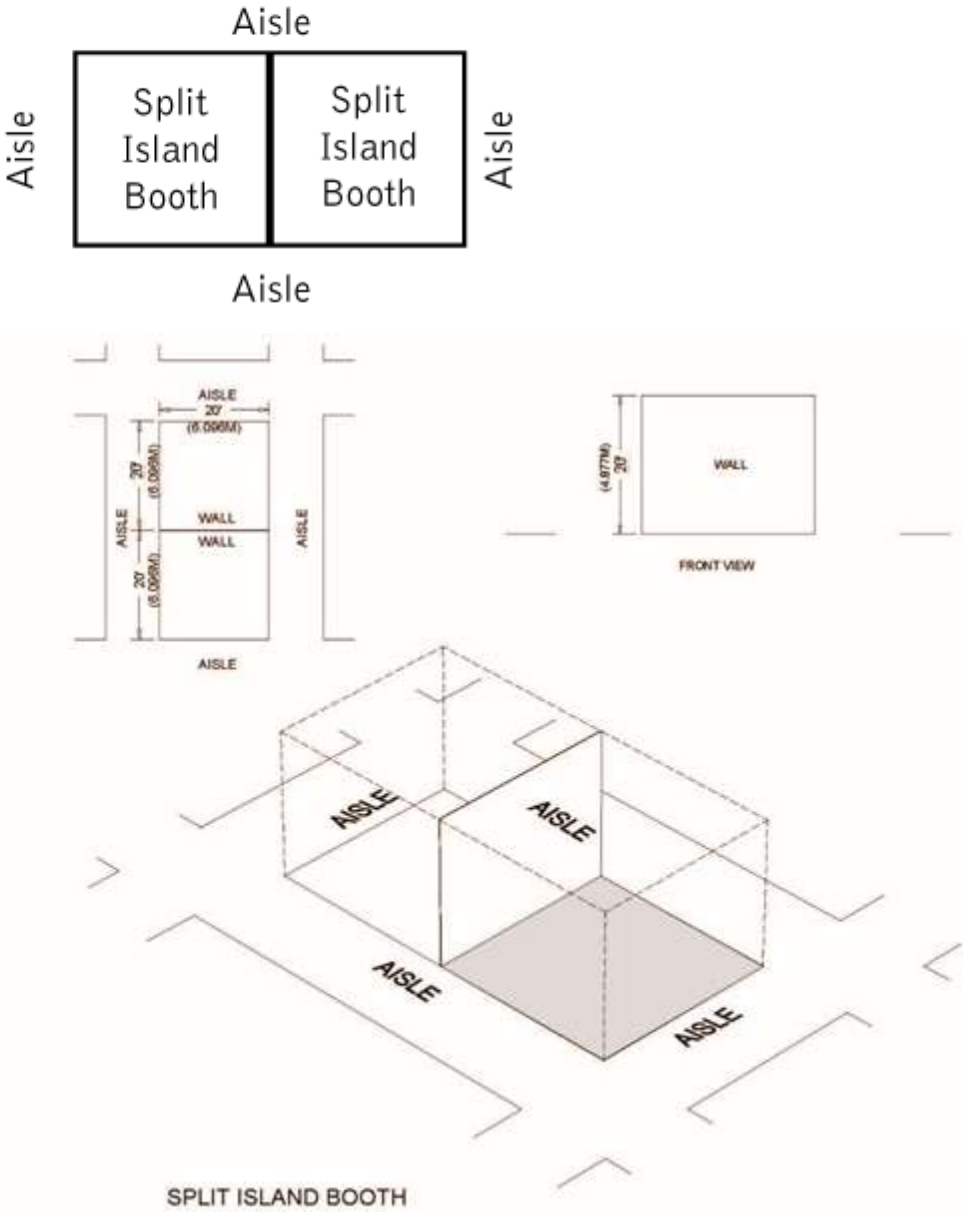
When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to 4ft (1.22m) high within 5ft (1.52m) of each aisle and from the back wall, permitting adequate line of sight for the adjoining Linear Booths. Twenty feet (6.10m) is the maximum height allowance, including attached signage for the center portion of the back wall and the remaining area of the booth. Double-sided signs, logos, and graphics shall be set back 10ft (3.05m) from adjacent booths.



# BOOTH DISPLAY SPECIFICATIONS

## Split Island Booth

A Split Island Booth is a Peninsula Booth which shares a common back wall with another Peninsula Booth. The entire cubic content of this booth may be used, up to the maximum allowable height, which is 20ft (6.10m), including attached signage, without any back wall line of sight restrictions. A Split Island booth is 20'x20' (6.10m by 6.10m) or larger. Double-sided signs, logos, and graphics shall be set back 10ft (3.05m) from adjacent booths.

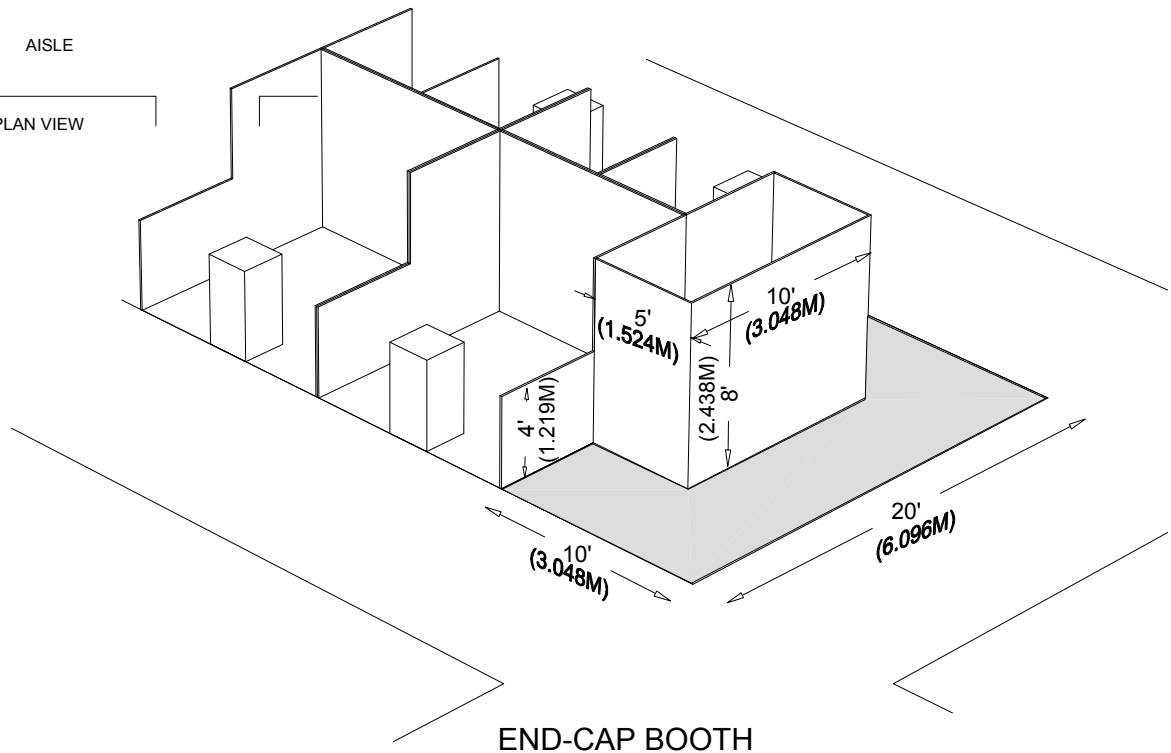
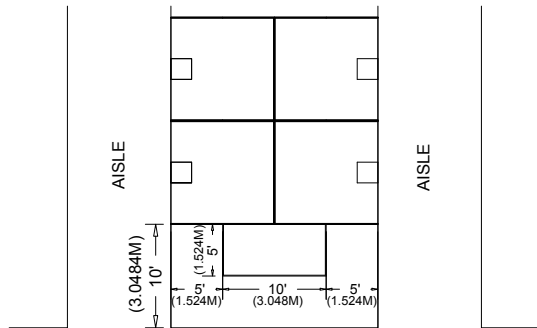
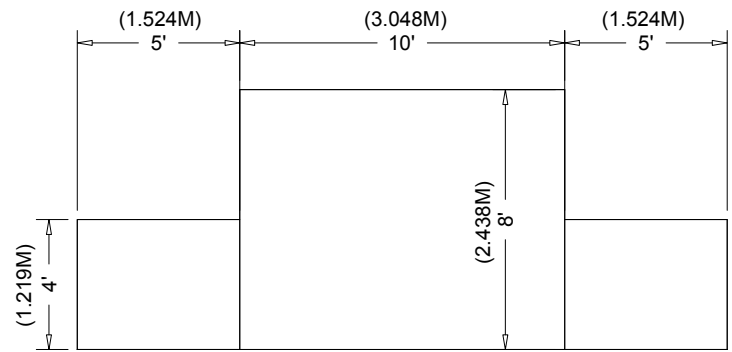
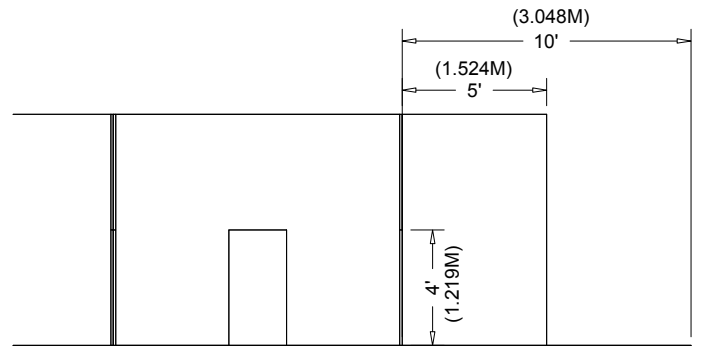


# End-cap Booth

An End-cap configuration is essentially an in-line (linear) booth placed in the position of a Peninsula or Split Island. For shows that have Line-of-Sight rules and not cubic content, this configuration must follow the dimensions below.

## Dimensions

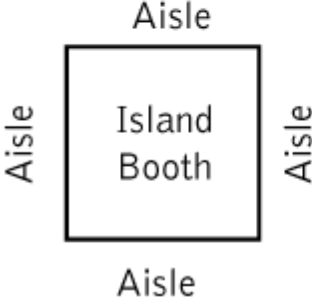
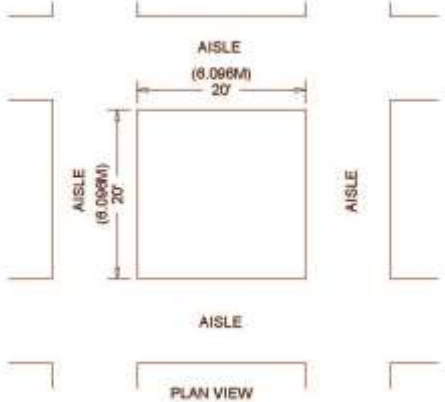
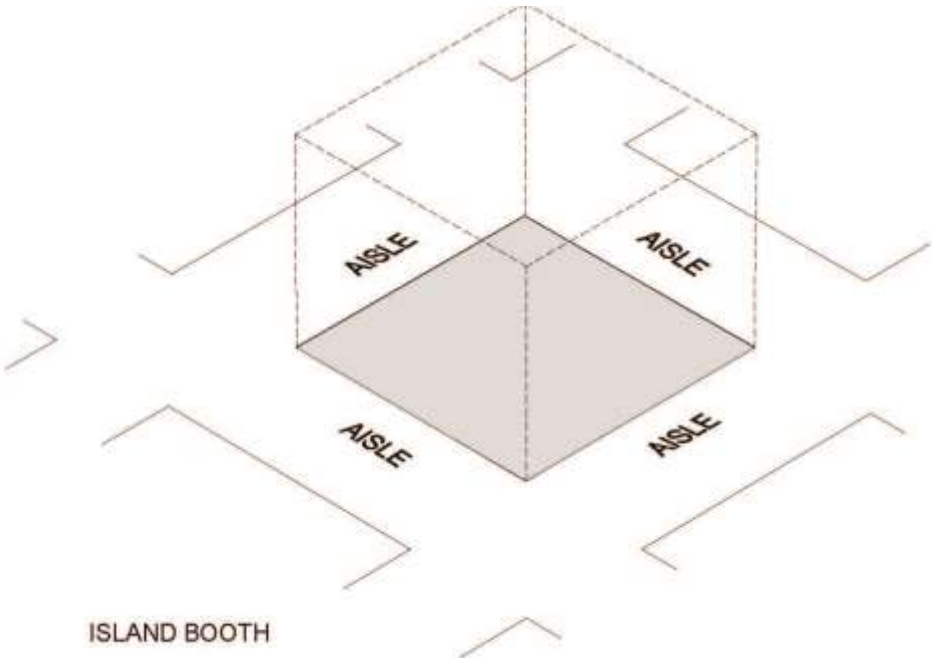
End-cap Booths are generally 10ft (3.05m) deep by 20ft (6.10m) wide. The maximum back wall height allowed is 8ft (2.44m) and the maximum back-wall width allowed is 10ft (3.05m) at the center of the back-wall with a maximum 5ft (1.52m) height on the two side aisles. Within 5' of the 2 side aisles, the maximum height for any display materials is 4'.



# BOOTH DISPLAY SPECIFICATIONS

## Island Booth

An Island Booth is any booth exposed to aisles on all four sides. An Island Booth is 20'x20' (6.10m by 6.10m) or larger. The entire cubic content of the space can be used up to the maximum allowable height of 20ft (6.10m) including attached signage.



# **BOOTH DISPLAY SPECIFICATIONS**

## **Hanging Signs & Graphics**

Hanging signs and graphics are allowed in Peninsula, Split Island, and Island Booths only. The maximum height is 25ft (7.62m) from the top of the sign to the floor. Hanging signs and graphics should be set back 10ft (3.05m) from adjacent booths and be directly over contracted space only.

Signs that are supported from below (not hanging) must comply with all ordinary use-of-space requirements (the highest point of any supported sign should not exceed the maximum allowable height for the booth type: Peninsula, Split Island, and Island Booths 20ft (6.10m).

## **Canopies and Ceilings**

Canopies for Linear or Perimeter Booths should comply with line of sight requirements. The bottom of the canopy should not be lower than 7ft (2.13m) from the floor within 5ft (1.52m) of any aisle. Canopy supports should be no wider than 3in (.08m).