



EXHIBITOR SPONSORSHIP APPLICATION

SPONSORSHIP OPPORTUNITIES - EXHIBITING MEMBERS ONLY

Sponsorships are available to exhibiting companies that are members in good standing and are assigned based on a first-come, first-served basis. **Payment is due in full with application.** All logos and/or supporting material should be received by NRLA by Wednesday, November 1, 2017.

Name of Exhibiting Company: _____

Contact Name: _____

Mailing Address: _____ **City/State/Zip:** _____

Phone: _____ **E-mail:** _____

EXCLUSIVE SPONSORSHIP (one sponsor only)

- | | | |
|---|---|--|
| <input type="checkbox"/> Beach Party Event Sponsor (Feb. 16):
Changes in Latitudes–Jimmy Buffett
Tribute Band\$15,000 | <input type="checkbox"/> Aisle Signs \$4,000 | <input type="checkbox"/> Column Wraps\$1,500 ea. or 2 for \$2,000 |
| <input type="checkbox"/> Discover Providence (Feb. 15)
(Event Sponsor) \$9,500 | <input type="checkbox"/> Expo Pens \$3,000 | <input type="checkbox"/> Dedicated Pre-Show Email Blasts
(Limit 4) \$1,500 |
| <input type="checkbox"/> Badge Lanyards..... \$7,500 | <input type="checkbox"/> Mobile App Sponsorship..... \$3,500 | <input type="checkbox"/> Dedicated Post-Show Email Blasts
(Limit 2) \$1,500 |
| <input type="checkbox"/> Expo Bags \$3,500 | <input type="checkbox"/> Bus Sponsor (Limit 3) \$3,000 | <input type="checkbox"/> Entrance Unit Sponsor
(Limit 3)\$1,250 per entrance |
| <input type="checkbox"/> Registration & Badge Pick-Up Area \$7,000
(Combine with Registration Email
Confirmation\$8,000 total) | <input type="checkbox"/> Registration Email Confirmation..... \$3,000
(Combine with Registration Area
and Badge Pick-up Area.....\$8,000 total) | <input type="checkbox"/> Entrance Unit Sponsor
(Limit 3)\$1,250 per entrance |
| <input type="checkbox"/> Room Keys \$5,500 | <input type="checkbox"/> Education Seminars (Limit 3) \$2,500
(sponsor all three (3) for \$6,000) | <input type="checkbox"/> Discover Providence
Location Sponsor \$1,250 |
| <input type="checkbox"/> Wednesday Afternoon Welcome–
Beer & Pretzels \$5,000 | <input type="checkbox"/> Concession Stand Sponsor \$2,500 | <input type="checkbox"/> Floor Graphics
(Set of 3).....\$795 |
| <input type="checkbox"/> Attendee Break in the Exhibit Hall
(during set time)
.....\$5,000 (1 day/time)
.....\$7,500 (2 days)
..... \$10,000 (all exhibit days) | <input type="checkbox"/> Exhibit Hall Entrance Carpet Logos
(Limit 3) \$2,500 | <input type="checkbox"/> Escalator Clings
(set of 2)\$750
(set of 8) \$2,500 |
| | <input type="checkbox"/> Wall Of Fame \$2,250 | |
| | <input type="checkbox"/> Marketing Banners (Limit 5) \$2,000 | |
| | <input type="checkbox"/> Show Floor Aisle Carpet Logos
(Limit 3) \$2,000 | |

I willfully submit that our company meets the eligibility requirements set forth within, that I am in agreement with the terms above, the guidelines in the 2018 prospectus, as well as the terms and conditions set forth for LBM Expo '18.

I agree to the above:

Signature: _____ Print Name: _____

Title: _____ Date: _____

Method of Payment: (Check One)

Check or Money Order (payable to NRLA) **Check in the amount of:** _____ **Check number:** _____

Credit Card: VISA MasterCard Amex Discover Payment Amount _____

Credit Card Number: _____ **Exp. Date:** _____ **Security Code #:** _____

(A three digit code either on the front of AMEX card or in the signature box on MasterCard, VISA, or Discover.)

Name on Card: _____

Billing Address: _____ **City/State/Zip:** _____

Signature: _____ **Date:** _____

Have other ideas? Looking for a sponsorship that doesn't appear above? Let us customize your vision.
Contact Melena Henzel, manager, convention & meetings, at 800-292-6752 or mhenzel@nrla.org.