



A Guide to Growing Your Business with Consumer Financing

February 20 • 2 p.m. – 4 p.m.

DoubleTree Rochester

1111 Jefferson Rd., Rochester, NY 14623



Presenter:

Adam Brantley with Greensky Financing has been a consumer financing professional for over a decade. He is an expert in many facets of the business including sales growth, employee training, marketing, and customer service. He's helped foster sales growth for companies large and small across the country through consumer financing.

Course Description:

Discuss buying patterns of different generations (stats etc.)

Examine the proliferation of in store credit in other industries

Discuss how financing translates specifically in the LBM industry

Address how financing could/should be used – Benefits, ad on sales, etc.

Explore options for motivating counter people to use program

Sign Up Today, Space is Limited!

WNYLDA Members: \$25

Min. 72 hours notice of cancellation is required to receive a refund.

Registration limited to 30 attendees!

NRLA
Northeastern Retail
Lumber Association

nrla.org

REGISTRATION FORM

Company Name: _____

Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

The following will participate in A Guide to Growing Your Business with Consumer Financing on February 20, 2018

1. Name: _____ Email: _____

2. Name: _____ Email: _____

3. Name: _____ Email: _____

PAYMENT OPTIONS:

_____ Check enclosed (made payable to LBMDF)

_____ Pay by Credit Card (select one): _____ Visa _____ MasterCard _____ American Express _____ Discover

Card Number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____



Thank You for Registering!

Please return completed registration form to Pam McHale by Feb. 13

Email: pmchale@nrla.org • **Fax:** 518-880-6381

Mail: LBMDF, 585 N. Greenbush Rd., Rensselaer, NY 12144.



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