

LBM EXPO '17 | Wednesday, Feb. 15 - Friday, Feb. 17, 2017



EXHIBITOR SPONSORSHIP APPLICATION

SPONSORSHIP OPPORTUNITIES - EXHIBITING MEMBERS ONLY

Sponsorships are available to exhibiting companies that are members in good standing and are assigned based on a first-come, first-served basis. **Payment is due in full with application.** All logos and/or supporting material should be received by NRLA by Friday, October, 28, 2016.

Name of Exhibiting Company: _____

Contact Name: _____

Mailing Address: _____ City/State/Zip: _____

Phone: _____ E-mail: _____

EXCLUSIVE SPONSORSHIP (one sponsor only)

- Come Together Event Sponsor (Feb. 16):
 - Britishmania-The Best Beatles Tribute Band..... \$15,000
- Discover Providence (Feb. 15) (Event Sponsor)..... \$9,500
- Badge Lanyards \$7,500
- Expo Bags \$3,500
- Registration & Badge Pick-Up Area. \$7,000 (Combine with Registration Email Confirmation..... \$8,00 total)
- Room Keys \$5,500
- Wednesday Afternoon Welcome-Beer & Pretzels \$5,000
- Attendee Break in the Exhibit Hall (during set time)
 - \$5,000 (1 day/time)
 - \$7,500 (2 days)
 - \$10,000 (all exhibit days)
- Aisle Signs \$4,000
- Expo Pens \$3,000
- Mobile App Sponsorship..... \$3,500
- Bus Sponsor (Limit 3) \$3,000
- Registration Email Confirmation .. \$3,000 (Combine with Registration Area and Badge Pick-up Area..... \$8,000 total)
- Education Seminars (Limit 3) \$2,500 (sponsor all three (3) for \$6,000)
- Concession Stand Sponsor \$2,500
- Exhibit Hall Entrance Carpet Logos (Limit 3)..... \$2,500
- Wall Of Fame \$2,250
- Marketing Banners (Limit 5) \$2,000
- Show Floor Aisle Carpet Logos (Limit 3)..... \$2,000
- Column Wraps .. \$1,500 ea. or 2 for \$2,000
- Coat Check \$1,500
- Dedicated Pre-Show Email Blasts (Limit 4)..... \$1,500
- Dedicated Post-Show Email Blasts (Limit 2)..... \$1,500
- Entrance Unit Sponsor (Limit 3)..... \$1,250 per entrance
- Discover Providence Location Sponsor \$1,250
- Floor Graphics (Set of 3)..... \$795
- Escalator Clings (set of 2) \$750 (set of 8) \$5,000

I willfully submit that our company meets the eligibility requirements set forth within, that I am in agreement with the terms above, the guidelines in the 2017 prospectus, as well as the terms and conditions set forth for LBM Expo '17.

I agree to the above:

Signature: _____ Print Name: _____

Title: _____ Date: _____

Method of Payment: (Check One)

Check or Money Order (payable to NRLA) **Check in the amount of:** _____ **Check number:** _____

Credit Card: VISA MasterCard Amex Discover Payment Amount _____

Credit Card Number: _____ **Exp. Date:** _____ **Security Code #:** _____

(A three digit code either on the front of AMEX card or in the signature box on MasterCard, VISA, or Discover.)

Name on Card: _____

Billing Address: _____ **City/State/Zip:** _____

Signature: _____ **Date:** _____

Have other ideas? Looking for a sponsorship that doesn't appear above? Let us customize your vision.
Contact Melena Henzel, manager, convention & meetings, at 800.292.6752 or mhenzel@nrla.org.