November 2019

Dear Associate Member:

The Massachusetts Retail Lumber Dealers Association (MRLDA) would like to say “thank you” to our 2019 sponsors for their generous support this past year. The quality and content that we were able to offer our members would not be possible without the support of our vendor community. Here are some of the ways your sponsorship was put to use:

- We subsidized the NRLA’s Learning Management System by $300 each for MRLDA members.
- We subsidized basic and advanced blueprint reading and estimating classes by $75 per student, per day for MRLDA attendees.
- We gave $20,000 in scholarships to students of associate and retail members.
- We sponsored 5 people to attend the Legislative Conference in Washington D.C. to protect our legislative interests.
- We retained a lobbyist to support our industry at the state and local level.
- We donated $2,500 to the LIFT Fund.
- We subsidized 4 MRLDA participants on the NYLE Timber Tour.

Please know that without the wonderful support of our red, white, and blue sponsors, none of this would have been possible.

We would like to count on your support of the MRLDA in the coming year. Our 2020 program again offers three levels of participation which we are proud to say have not increased for members in the past 10+ years. Our goal is to provide value at each level of support. Please see the attached copy for your reference.

On behalf of the MRLDA board of directors, thank you for your past, present, and future support.

The best,

Rob McKean, Building Center
President
Massachusetts Retail Lumber Dealers Association
**RED LEVEL**  
**NRLA Member - $1,600**  
**Non-Member - $2,000**

- Company name and logo listed prominently on MRLDA web page with link to your own website.
- Company name and logo listed prominently in one one-page Lumber Co-operator ad thanking sponsors of the MRLDA.
- Company name will be listed on the top section of sponsorship board, which will be placed in a highly visible location at all MRLDA functions.
- Company will be verbally recognized at the golf outings, the Annual Meeting, the Annual Board of Directors, Past Presidents and Friends Dinner, all area meetings, and any MRLDA-sponsored education programs.
- Company name listed on top section as a Red Sponsor in the MRLDA Annual Meeting program.
- Company will be prominently listed at golf outings on both a tee and a green.
- Company will have the first opportunity to be a “premium event” sponsor at the golf outings.
- Company will have first refusal rights to and receive a 50% discount off of event-specific sponsorship opportunities (such as longest drive, closest to the pin or hole-in-one, low gross/net, golf carts, and food/beverage events).
- Company will be recognized in the MRLDA Past President’s and Industry Friends Luncheon program.
- Company name and logo will be featured for several weeks at the top of the MRLDA Facebook page.

**WHITE LEVEL**  
**NRLA Member - $800**  
**Non-Member - $1,000**

- Company name listed on MRLDA web page with link to your own website.
- Company name listed in a one-page Lumber Co-operator ad, thanking sponsors of the MRLDA.
- Company name will be listed on the middle section of sponsorship board, which will be placed in a highly visible location at all MRLDA functions.
- Company will be collectively recognized at the golf outings, the Annual Meeting, and the Annual Board of Directors, Past Presidents and Friends Dinner.
- Company name listed as a White Sponsor in the MRLDA Annual Meeting Program.
- Company will be prominently listed at the Massachusetts golf outings on either a tee or green.
- Company will have the second opportunity to be a “premium event” sponsor at the golf outings.
- Company will receive a 25% discount off event-specific sponsorship opportunities (such as longest drive, closest to the pin or hole-in-one, low gross/net, golf carts, and food/beverage events).

**BLUE LEVEL**  
**NRLA Member - $400**  
**Non-Member - $500**

- Company name listed on bottom section of sponsorship board, which will be placed in a highly visible location at all MRLDA functions.
- Company listed prominently at annual golf outings on either a tee or green.
- Collective verbal recognition at annual meeting and golf outings.
## SPONSORSHIP AT-A-GLANCE

<table>
<thead>
<tr>
<th>Feature</th>
<th>RED</th>
<th>WHITE</th>
<th>BLUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Page Listing with Link to Your Own Website</td>
<td>YES Listing with Logo</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>Listing in the Lumber Co-operator Thank You Ad</td>
<td>YES One full-page ad</td>
<td>YES One full-page ad with logo</td>
<td>NO</td>
</tr>
<tr>
<td>Individual Verbal Recognition at all MRLDA Functions</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
<tr>
<td>Annual Golf Outings Sponsor</td>
<td>YES Tee &amp; Green</td>
<td>YES Tee &amp; Green</td>
<td>YES Tee &amp; Green</td>
</tr>
<tr>
<td>Additional Golf Sponsorship Opportunity</td>
<td>YES 50% Discount</td>
<td>YES 25% Discount</td>
<td>NO</td>
</tr>
<tr>
<td>Listing on Sponsorship Board</td>
<td>YES Top Billing</td>
<td>YES Medium Font</td>
<td>YES Small Font</td>
</tr>
<tr>
<td>Featured Sponsor on MRLDA Facebook Page</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
</tbody>
</table>
Registration Form

____ YES, we would like to be a RED SPONSOR of the MRLDA.
   Member - $1,600   Non-Member - $2,000

____ YES, we would like to be a WHITE SPONSOR of the MRLDA.
   Member - $800   Non-Member - $1,000

____ YES, we would like to be a BLUE SPONSOR of the MRLDA.
   Member - $400   Non-Member - $500

Please commit to your level of sponsorship NO LATER than January 31, 2020.
Payments should be received by March 1, 2020.

Company Name:_____________________________________________________________________
   (as you would like it to appear)

COMPANY CONTACT INFORMATION:

Contact Name:__________________________________ Phone:_____________________________________
Street:__________________________________________ Fax:______________________________________
City/State/Zip: __________________________________ E-mail:_____________________________________

Please make your check payable to MRLDA and mail to:

MRLDA
 c/o Melissa Frissora
 585 North Greenbush Road
  Rensselaer, NY 12144
  Tel: 518-880-6340 Fax: 518-286-1755

PAYMENT INFORMATION:

TOTAL PAYMENT ENCLOSED: $____________________

____ CREDIT CARD
To pay by credit card (form must be mailed or faxed in if paying with credit card.)
Credit Card #:_____________________________ Exp. Date:_________ Security Code:____________________
Billing Zip Code:_________________________ *a three-digit code either on the front of Amex card or in the signature box on Mastercard & Visa.