October 21, 2019

Dear NHRLA Supporter:

The New Hampshire Retail Lumber Association’s Board of Directors is dedicated to the stewardship of our industry. We will continue to strengthen the bonds of our Association while maintaining our individual independence.

New in recent years is a thrust into legislative advocacy on behalf of the LBM industry in the Granite State. This effort continued to pay dividends to the membership as we successfully opposed policies that would have increased the cost of doing business in New Hampshire. To aid in this effort, NHRLA keeps a lobbyist on retainer who is immensely helpful. Our legislative efforts are now our largest annual expense, but we feel, well worth the investment!

Additionally, events such as our facility tour day have enabled our membership to see products they sell being made right here in Northern New England. Educational opportunities such as our Blueprint Reading and Estimating Classes and the NRLA’s online Learning Management System have helped raise the service levels and professionalism of our own organizations. These forums have helped all of us raise the professionalism of our own organizations.

Our 2019 program offered sponsorship opportunities for the entire year. In an effort to simplify the process of sponsor solicitation, we have decided to, once again, offer a single annual sponsorship.

The 2020 program offers three levels of participation: gold, silver, and bronze. Our goal is to provide value and distinction at each level of support. Please see the enclosed copy for details.

You may also notice that new this year we are offering different pricing for NRLA Associate Members versus Non-Members. While all companies in our vendor community are invited to participate, NRLA Associate Members will receive discounted pricing. To check on your Membership status or join the NRLA, please contact Abby Ingraham at aingraham@nrla.org.

The level of member participation is higher than it has ever been. It is that increased level of participation that will ensure the future success of our Association. On behalf of the Board of Directors, thank you for your past, present, and future support!

Yours truly,

Sara Belletete
Belletetes, Inc.
NHRLA President
NEW HAMPSHIRE RETAIL LUMBER ASSOCIATION

SPONSORSHIP PROGRAM 2020

GOLD LEVEL
$800 – Member Price
$1,000 – Non-Member Price

- Company name and logo listed prominently on NHRLA web page with link to your own website.
- Company name and logo listed prominently in a one-page Lumber Co-operator thank you ad to NHRLA sponsors, published twice per year.
- Company listed at all area meetings.
- Company name and logo listed on top section of sponsorship board, which will be placed in a highly visible location at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company name and logo listed on top section of a one-page sponsorship tabletop, which will be positioned on all tables at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company will automatically be a “premium event” sponsor at annual golf outing (i.e. longest drive, closest to the pin, or hole-in-one.)
- Company listed prominently at annual golf outing on either a tee or green.
- Company name and logo listed in the Annual Meeting dinner program.

SILVER LEVEL
$500 – Member Price
$625 – Non-Member Price

- Company name listed on NHRLA web page with link to your own website.
- Company name listed in a one-page Lumber Co-operator ad thanking NHRLA sponsors, published twice per year.
- Company name listed on middle section of sponsorship board, which will be placed in a highly visible location at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company name listed on middle section of one-page sponsorship tabletop, which will be positioned on all tables at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company listed prominently at annual golf outing on either a tee or green.
- Company name listed in the Annual Meeting dinner program.
BRONZE LEVEL
$300 – Member Price
$375 – Non-Member Price

- Company name listed on bottom section of sponsorship board, which will be placed in a highly visible location at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company name listed on bottom section of a one-page sponsorship tabletop, which will be positioned on all tables at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company listed prominently at annual golf outing on either a tee or green.
- Company name listed in small font in the Annual Meeting dinner program.

**Sponsorship at a Glance**

<table>
<thead>
<tr>
<th></th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>WEB PAGE LISTING WITH LINK TO YOUR OWN WEB SITE</td>
<td>YES, LISTING WITH LOGO</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>LISTING IN THE LUMBER CO-OPERATOR THANK YOU AD</td>
<td>YES, LISTING WITH LOGO</td>
<td>YES</td>
<td>YES, SMALL FONT</td>
</tr>
<tr>
<td>SPEAKER SPONSOR AT AREA MEETINGS</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
<tr>
<td>LISTING ON SPONSORSHIP BOARD</td>
<td>YES, TOP BILLING WITH LOGO</td>
<td>YES</td>
<td>YES, SMALL FONT</td>
</tr>
<tr>
<td>LISTING ON SPONSORSHIP TABLETOP</td>
<td>YES, TOP BILLING WITH LOGO</td>
<td>YES</td>
<td>YES, SMALL FONT</td>
</tr>
<tr>
<td>ANNUAL GOLF OUTING SPONSOR</td>
<td>YES, PREMIUM EVENT SPONSOR</td>
<td>YES, TEE OR GREEN</td>
<td>YES, TEE OR GREEN</td>
</tr>
<tr>
<td>ANNUAL MEETING DINNER PROGRAM</td>
<td>YES WITH LOGO</td>
<td>YES</td>
<td>YES, SMALL FONT</td>
</tr>
</tbody>
</table>
2020 SPONSORSHIP REGISTRATION FORM

_____ Yes, we would like to be a **GOLD sponsor** of the NHRLA.

____ $800 – Member Price    ____ $1,000 – Non-Member Price

_____ Yes, we would like to be a **SILVER sponsor** of the NHRLA.

____ $500 – Member Price    ____ $625 – Non-Member Price

_____ Yes, we would like to be a **BRONZE sponsor** of the NHRLA.

____ $300 – Member Price    ____ $375 – Non-Member Price

*Please commit to your level of sponsorship NO LATER than Dec. 31, 2019*
*Payments should be received by Jan. 31, 2020*

Company Name:_______________________________________________________________
(as you would like it to appear)

Company Contact Information:

Contact Name:_________________________ Phone:_____________________________

Street:_________________________ Fax:_____________________________

City/State/Zip:_________________________ E-mail:_____________________________

*Please make your check payable to NHRLA and mail to:*

**NHRLA**
c/o Melissa Frissora
585 North Greenbush Road, Rensselaer, NY 12144
Tel: 518-880-6340 Fax: 518-286-1755

*You may also pay by credit card:*

Card #: ___________________________ Exp. Date: ___________ *Security Code#:_____ 

Billing Address:_________________________ City/State/Zip:_________________________ 

Name on card:_________________________ Signature:_________________________

* a code either on the front of Amex card (four digits) or in the signature box on MasterCard & Visa (three digits).