



BOARD OF DIRECTORS

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Hammond Lumber Company
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Record Building Supply

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Coastal Forest Products

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BROSCO

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Wolf Home Products

NYLE Trustee:

Isabel Alexander
Viking, Inc.

NRLA Staff:

Dave Gluck
Regional Director

October 21, 2019

Dear RLDAM Supporter:

The Retail Lumber Dealers Association of Maine Board of Directors is dedicated to the stewardship of our industry. We will continue to strengthen the bonds of our Association while maintaining our individual independence.

Our Legislative Reception and lobbying efforts in Augusta continue to produce results that benefit the lumber industry in Maine. Events such as our educational seminars, golf outing, and annual meeting have provided value and allowed our membership to come to know one another as peers rather than just competitors. Events like these would not be possible without the generous support of our vendor sponsors. The quality and content of what we are able to offer our membership is a direct result of the financial support of our vendors. We understand it, you understand it, and we thank you for it.

Our 2019 sponsorship program offered sponsorship opportunities for the entire year. In an effort to simplify the process, we have decided to, once again, offer a single annual sponsorship.

Our educational and social functions are well attended by retailers, providing both access and value to our vendor sponsors. The 2020 program offers three levels of participation: gold, silver, and bronze. Our goal is to provide value and distinction at each level of support. Please see the enclosed copy for details.

The level of member participation is higher than it has ever been. It is that increased level of participation that will ensure the future success of our Association. On behalf of the Board of Directors, thank you for your past, present, and future support.

Yours truly,

Eric Dolloff
Hancock Lumber Company
RLDAM President

Brill Lumber Co., Inc. ♦ Deering Lumber ♦ Eldredge Lumber & Hardware, Inc. ♦ Everett L. Spear, Inc. ♦ Fat Andy's, Inc. ♦ Hammond Lumber Co. ♦ Hancock Lumber Co., Inc. ♦ Hillside Lumber, Inc. ♦ Lapointe Lumber Co., Inc. ♦ Loranger Door & Window ♦ McCormack Building Supply, Inc. ♦ Morse Hardware & Lumber ♦ Moulton Lumber Co., Inc. ♦ N.C. Hunt, Inc. ♦ Parent Lumber Co., Inc. ♦ Phinney Lumber Co., ♦ Riverside Millwork ♦ R. E. Lowell, Inc. ♦ Rangeley Lakes Builders Supply ♦ Rankin's, Inc. ♦ Rathbun Lumber ♦ Record Building Supply ♦ S. W. Collins Co. ♦ Seacoast Hardwood Lumber & Plywood ♦ Sterns Lumber ♦ Storer Lumber ♦ Viking, Inc. ♦ Ware-Butler, Inc. ♦ Welch's Hardware & Lumber ♦ Western Maine Supply Co., Inc.



RLDAM SPONSORSHIP PROGRAM 2020

GOLD LEVEL - \$800

- Company name and logo listed prominently on RLDAM web page with a link to your own website (provided you are a member in good standing).
- Company name and logo listed prominently in a one-page *Lumber Co-operator* thank you ad to sponsors of the RLDAM.
- Company will be billed and verbally recognized as a speaker sponsor at all area meetings and any attending sponsors will be verbally introduced.
- Company name and logo listed on top section of sponsorship board, which will be placed in a highly visible location at all RLDAM functions (such as area meetings, annual meetings, golf outing, etc.).
- Company name and logo listed on top section of a one-page sponsorship tabletop, which will be positioned on all tables at RLDAM functions (such as area meetings, annual meetings, golf outing, etc.).
- Company will automatically be a “premium event” sponsor at annual golf outing (such as longest drive, closest to the pin or hole-in-one).
- Company name listed prominently at annual golf outing on either a tee or green. (Exception: Belgrade Lakes does not allow signs on the course. Rather, they will list Gold Sponsors on their “Leader Board” above their front porch)
- Individual verbal recognition at annual meeting and golf outing.
- Company name and logo listed in the Annual Meeting dinner program.

SILVER LEVEL - \$500

- Company name listed on RLDAM web page with a link to your own website.
- Company name listed in a one-page *Lumber Co-operator* thank you ad to sponsors of the RLDAM.
- Company name listed on middle section of sponsorship board, which will be placed in a highly visible location at all RLDAM functions (such as area meetings, annual meetings, golf outing, etc.).
- Company name listed on middle section of a one-page sponsorship tabletop, which will be positioned on all tables at RLDAM functions (such as area meetings, annual meetings, golf outing, etc.).
- Individual verbal recognition at annual meeting and golf outing.
- Company name and logo listed in the Annual Meeting dinner program.

BRONZE LEVEL - \$300

- Company name listed in small font on bottom section of sponsorship board, which will be placed in a highly visible location at all RLDAM functions (such as area meetings, annual meetings, golf outing, etc.).
- Company name listed in small font on bottom section of a one-page sponsorship tabletop, which will be positioned on all tables at RLDAM functions (such as area meetings, annual meetings, golf outing, etc.).
- Collective verbal recognition at annual meeting and golf outing.
- Company name and logo listed in small font in the Annual Meeting dinner program.

Sponsorship at a Glance

| | GOLD | SILVER | BRONZE |
|--|----------------------------|--------|-----------------|
| WEB PAGE LISTING WITH LINK TO YOUR OWN WEBSITE | YES, LISTING WITH LOGO | YES | NO |
| LISTING IN THE LUMBER CO-OPERATOR THANK YOU AD | YES | YES | YES, SMALL FONT |
| SPEAKER SPONSOR AT AREA MEETINGS | YES | NO | NO |
| LISTING ON SPONSORSHIP BOARD | YES, TOP BILLING WITH LOGO | YES | YES, SMALL FONT |
| LISTING ON SPONSORSHIP TABLETOP | YES, TOP BILLING WITH LOGO | YES | YES, SMALL FONT |
| ANNUAL GOLF OUTING SPONSOR | YES, PREMIUM EVENT SPONSOR | NO | NO |
| LISTING IN ANNUAL MEETING PROGRAM | YES, LISTING WITH LOGO | YES | YES, SMALL FONT |



RLDAM 2020 SPONSORSHIP REGISTRATION FORM

_____ **Yes**, we would like to be a **GOLD sponsor** of the RLDAM. Enclosed is a check in the amount of \$800, made payable to RLDAM.

_____ **Yes**, we would like to be a **SILVER sponsor** of the RLDAM. Enclosed is a check in the amount of \$500, made payable to RLDAM.

_____ **Yes**, we would like to be a **BRONZE sponsor** of the RLDAM. Enclosed is a check in the amount of \$300, made payable to RLDAM.

*Please commit your level of sponsorship NO LATER than December 31, 2019
Payments should be received by January 31, 2020*

Company Name: _____
(as you would like it to appear)

Company Contact Information:

Contact Name: _____ Phone: _____

Street: _____ Fax: _____

City/State/Zip: _____ E-mail: _____

Please make your check payable to RLDAM and mail to:

RLDAM
c/o Melissa Frissora
585 North Greenbush Road, Rensselaer, NY 12144
Tel: 518-880-6340 / Fax: 518-286-1755

You may also pay by credit card:

Card#: _____ Exp. Date: _____ *Security Code#: _____

Billing Address: _____ City/State/Zip: _____

Name on card: _____ Signature: _____

** a code either on the front of Amex card (four digits) or in the signature box on MasterCard & Visa (three digits).*