



# 2020 WNYLDA SPONSORSHIP FORM

## WNYLDA Retail Members

A.H. Wilcox & Son Inc.  
 Add Lumber Company  
 Arcade Lumber & Millwork Inc.  
 Burt's Building Supply  
 Campbell Building Supply  
 Carey's Lumber & Building Supply  
 Chautauqua Brick Company Inc.  
 Classic Window & Door Inc.  
 Conking & Calabrese Co. Inc.  
 Countryside Bldg. Supply  
 Elitsac Lumber & Rental Center  
 Fassett Lane Lumber, Inc.  
 Forest Materials Inc.  
 Fredrickson Builders Supply, Inc.  
 Genesee Lumber Company Inc.  
 Henrietta Building Supplies  
 HEP Sales/North Main Lumber  
 John Sixt & Son, Inc.  
 Knapp & Schlappi Lumber Co.  
 Lakeside Building Products  
 Len-Co Lumber Corporation  
 Longwell's Lumber & Building Co.  
 Matthews & Fields Lumber Co.  
 Medina Lumber & Hardware  
 Montgomery's Building Supplies  
 Mosher Lumber Inc.  
 Newfane Lumber & Mfg. Co. Inc.  
 Niagara Wholesale Supply Co.  
 Nunda Lumber & Hardware Inc.  
 Peterman Lumber  
 Rochester Flooring Kitchen & Bath  
 Rogers & Tenbrook, Inc.  
 Rucker Lumber Inc.  
 Santelli Lumber Company Inc.  
 Secor Lumber Company Inc.  
 Shirley's Of Bath Inc.  
 Smith Lumber Company  
 Stockham Lumber  
 W.E.B. Stull Inc.  
 Wade's Building Supply Inc.  
 Williamson Building Supply, LLC  
 Wm. B. Morse Lumber Company

Dear NRLA Associate Member:

We would like to invite you to sponsor the Western New York Lumber Dealers Association's (WNYLDA) programs and special events for 2020. Your sponsorship supports the independent lumber dealers of WNY by enabling us to provide year-round educational programs, legislative initiatives, social events for lumber dealers, and even advertising opportunities for our members to the general public in Western New York!

### Your sponsorship includes promotion of your company:

- At WNYLDA social events including the Golf Outing, Fishing Derby & Annual Meeting
- In mailings and literature for WNYLDA
- Full-page advertising in the Lumber Co-operator, the official publication of the NRLA, sent to more than 5,200 decision-makers in the lumber and building material industry

### PREMIUM SPONSORSHIP

**NRLA Member: \$1,000 | Non-NRLA Member: \$1,250**

- Prominent recognition on sponsor board and promoted at all events
- Complementary golf for one attendee at the Annual Golf Outing
  - Cocktail reception in your honor at the Annual Meeting
- Special recognition for supporting WNYLDA's renowned member advertising program
- Company's logo will appear as a sponsor on [localbuildingmaterials.com](http://localbuildingmaterials.com) products pages

### STANDARD SPONSORSHIP

**NRLA Member: \$750 | Non-NRLA Member: \$940**

- Your company will be listed on the WNYLDA sponsor board and promoted at all events listed above

With your support, these functions among others play a key role in keeping our industry strong and healthy. We continue to strive for excellence! Sponsorship applies from January 1 to December 31, 2020. As always, your support is appreciated by our retail lumber dealers and the WNY Board of Directors.

Let's work together for another successful new year!

Sincerely,

Glenn Stahl, WNYLDA President

**YES, I WANT TO SPONSOR**

**PREMIUM**

**STANDARD**

Company (as you would like it to appear): \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Please commit to your level of sponsorship and provide payment NO LATER than February 28, 2020**

**PAYMENT:** Please make check payable to "WNYLDA" and mail to: Adriana Favreau, 585 North Greenbush Rd., Rensselaer, NY 12144 or pay by credit card (must fax to 518-286-1755 or call 518-880-6344, we cannot accept information via email).

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_