

2021 NNYLDA SPONSORSHIP FORM

NNYLDA Retail Members

Arnold Lumber and Concrete
 Ashley's Home Center
 Bicknell Building Supply
 Charles Garlock & Sons Inc.
 Chazy Hardware Building Supply
 Farney's Inc.
 Haley Lumber & Building Supply
 Haselton Lumber Company Inc.
 J.C. Merriman, Inc.
 Johnston's Building Material Inc.
 Keystone Lumber and Building Supply
 Lowville Farmers Co-op Inc.
 Maple Ridge Building Supply, Inc.
 Morristown Fuel & Supply Co.
 O.D. Greene Lumber Co., Inc.
 Route 37 Building Supply, Inc.
 Steele's Ace Home Center
 The Lamb Lumber Company Inc.
 Triple A Building Center
 Tupper Lake Supply Inc.
 Ward Lumber Company Inc.
 Wellesley Island Bldg. Supply
 White's Lumber, Inc.

**Thank you to the 2020
 sponsors, we hope you
 will continue to support
 the NNYLDA this
 coming year!**

**Please commit to your level
 of sponsorship and provide
 payment NO LATER than
 February 26, 2021**

November 2020

I invite you to sponsor the Northern New York Lumber Dealers Association for 2021! Sponsoring the NNYLDA offers your firm a cost-effective means of promotion to our entire retail customer base within the Northern New York area. NNYLDA is a strong supporter of independent lumber and building material dealers in Northern New York.

Here are some of the planned events and benefits NNYLDA will be offering its members in 2021:

- Educational opportunities and subsidies.
- Lobby Days in Albany, N.Y. & Washington, D.C.
- Subsidies for Northeastern Young Lumber Execs (NYLE) events, such as Timber Tour.
- Annual Meeting recognizing predominant companies and employees in the industry.
- Social events such as the Golf Outing, Fishing Derby, and Bowling Tournament.
- Our popular Advertising Program promoting the Independent Lumber Dealers. Check out our website: <http://localbuildingmaterials.com>.

PLATINUM SPONSORSHIP

NRLA Member: \$1,000 | Non-NRLA Member: \$1,250

- Top billing and special recognition for supporting NNYLDA Advertising Program
 - Company logo & link to your website listed on the NNYLDA homepage under the nrla.org website.
 - Recognition at all NNYLDA events throughout the year.

GOLD SPONSORSHIP

NRLA Member: \$800 | Non-NRLA Member: \$1000

- Company logo & link to your website listed on the NNYLDA Homepage under the nrla.org website.
- Recognition at all NNYLDA events throughout the year.

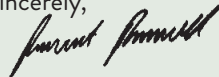
SILVER SPONSORSHIP

NRLA Member: \$600 | Non-NRLA Member: \$750

Recognition at all NNYLDA events throughout the year.

As in past years, we will have a full-page ad thanking our sponsors in the Lumber Co-operator. Thank you to all our 2020 sponsors! We appreciate your continued support as we grow our sponsorship. We look forward to another mutually successful year. If you have any questions, please call me at (315) 265-1100.

Sincerely,



Rob Bicknell, NNYLDA President

YES, I WANT TO SPONSOR PLATINUM GOLD SILVER

Company (as you would like it to appear): _____

Contact: _____

Address: _____ City/State/Zip: _____

E-mail: _____

Phone: _____ Fax : _____

PAYMENT: Please make check payable to "NNYLDA" and mail to: Melissa Frissora 585 North Greenbush Rd., Rensselaer, NY 12144
 Or pay by credit card (must fax to 518-286-1755 or call 518-880-6340, we cannot accept information via email).

Name on Card: _____ Card #: _____

Exp. Date: _____ Billing Zip Code: _____ Security Code: _____ Signature: _____