



# 2018 NNYLDA ADVERTISING PROGRAM

## NNYLDA 2018 Advertising Program Commitment Form *PLEASE RETURN BY April 13th*

### Highlights:

- \*Addition of large scale internet advertising and radio along with television*
- Spectrum News Premium Spot TV Ads targeted and tagged - May through October*
- Internet Banner Ads targeted and tagged - May through October*
- Pay Per Click Ads - May through October*
- Social Media Ads targeted and tagged - May through October*
- Radio Ads targeted and tagged - May 1st through June 15th*
- All ads professionally produced for TV, internet, and radio*
- Group rate discount that affords members to advertise at a discount NNYLDA is substantially subsidizing the program on top of the already discounted rates*
- Your ads will run in specific targeted demographics*
- Your company will be tagged with another member in your zone throughout the run*
- Your company will be listed on [www.localbuildingmaterials.com](http://www.localbuildingmaterials.com) which is promoted throughout entire campaign*
- You will support effort encouraging people to buy from us instead of from the boxes*
- Cost is only \$1,499 payable in 3 parts*

*Yes, I agree to participate in the NNYLDA 2018 Advertising Campaign and understand that \$500 is payable upon order, \$500 will be billed in July and \$499 will be billed in October.*

Company Name: \_\_\_\_\_

Zone(s) to Advertise: \_\_\_\_\_

Authorized Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return form with 1st payment (\$500) made payable to:

NNYLDA  
c/o Monica Musser-Racicot  
585 North Greenbush Rd.  
Rensselaer, NY 12144

Or pay by credit card and fax to:  
518-880-6345

CARD #: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ SEC. CODE #: \_\_\_\_\_

BILLING ZIP CODE: \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE