



## EXHIBITOR SPONSORSHIP APPLICATION

### SPONSORSHIP OPPORTUNITIES **EXHIBITING MEMBERS ONLY**

Sponsorships are available to exhibiting companies that are members in good standing and are assigned based on a first-come, first-served basis. **Payment is due in full with application.** All logos and/or supporting material should be received by NRLA by Wednesday, Sep. 8, 2021.

Name of Exhibiting Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I agree that this company meets the eligibility requirements set forth within and that I am in agreement with the terms above, the guidelines posted, and the terms and conditions set forth for LBM Expo.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

#### EVENT SPONSORSHIPS

- Howie Mandel Event ..... \$25,000
- NRLA Annual Business Meeting & Reception..\$10,000
- Dessert & Nightcaps ..... \$5,000
- The Modern Craftsmen
  - Podcast.....\$7,500
  - Session: "Building Your Brand & Business Through Social Media".....\$5,000
- LBM Launch w/ Tim Costello
  - Platinum ..... \$7,500
  - Gold.....\$5,000
  - Silver ..... **SOLD**

#### AREA SPONSORSHIPS

- Water Stations.....**SOLD**
- Scan & Go: Self Check-In and Registration.....\$3,500
- Wall of Fame.....\$3,000
- Entrance Unit (Limit 3).....\$1,250
- Building Demo Zones (Limit 3)
  - Platinum.....\$7,500
  - Gold.....\$5,000
  - Silver.....\$3,000

#### OTHER SPONSORSHIPS

- Badge Lanyards.....**SOLD**
- Aisle Signs ..... **SOLD**
- Expo Badges .....\$5,000
- Expo Bags .....\$3,500
- Expo Pens .....\$3,000
- Installation Celebration Video.....\$2,500
- Column Wraps (Limit 7).....\$1,500 or 2 for \$2,500
- Hand Sanitizing Station (Limit 3)..\$750 or 3 for \$2,000

#### EXPO DAILY SPONSORSHIPS

- Premier Banner (Entire Week).....\$1,500
- Medium Rectangle Banner (Entire Week) .....\$1,000
- Sponsored Content (Per Day).....\$750
- Sole Sponsorship (All 3 Placements, All Week)..\$4,000

#### DIGITAL SPONSORSHIPS

- Mobile App .....\$1,500
- Pre-Show Email Blasts.....\$1,500
- Push Alert .....\$250

#### METHOD OF PAYMENT: (Check One) (You must fax or mail a credit card number. We cannot accept information via email or phone.)

**Check or Money Order** (payable to NRLA) **Check in the amount of:** \_\_\_\_\_ **Check number:** \_\_\_\_\_

**Credit Card:**  VISA  MasterCard  Amex  Discover Payment Amount \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **Security Code #:** \_\_\_\_\_

(A code either on the front of AMEX card (four digits) or in the signature box on MasterCard,VISA, or Discover (three digits)

**Name on Card:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please mail form with payment to the NRLA, 585 N. Greenbush Rd., Rensselaer, NY 12144 or fax to 518-286-1755.**

**Have other ideas? Looking for a sponsorship that doesn't appear above? Let us customize your vision.**  
Contact Donna Berger at 518-880-6342 or dberger@nrla.org.